Title (Style = Headline)

First author’s name1, Second author’s name2 (Style = Author)

1Affiliation of the first author (Style = Affiliation)

2Affiliation of the second author (Style = Affiliation)

Abstract (Style = Subheading1)

As a contribution to a scholarly publication, your manuscript must include an abstract, consisting of approximately 150 – 200 words, which will provide your readers with an overview of the content of your manuscript. It is important that your abstract briefly states the purpose of your manuscript and summarises the content. (Style = AMII body text)

**Keywords**: List 5 to 8 keywords for indexing purpose.

INTRODUCTION (Style = Subheading1)

Describe the general perspective of the chapter. Toward the end, specifically state the objectives of the chapter, approximately 200 -300 words. (Style = AMII body text)

Background (Style = Subheading1)

You may use this section to provide broad definitions and discussions of the topic and incorporate views of others (literature review) into the discussion to support, refute or demonstrate your position on the topic.[[1]](#endnote-1) (Style = AMII body text)

heading 1 – Main FOCUS OF the manuscript (Style = Subheading1)

Heading 2 (Style = Subheading 2)

For example, present your perspective on the issues, controversies, problems, etc., as they relate to theme and arguments supporting your position. Compare and contrast with what has been, or is currently being done as it relates to the manuscript’s specific topic. (Style = AMII body text)

Heading 2 (Style = Subheading 2)

For example, discuss solutions and recommendations in dealing with the issues, controversies, or problems presented in the preceding section. (Style = AMII body text)

Heading 3 (Style = subheading 3)

For example, quotation or interview transcriptions (Style = Quote).

Figure/Table 1. Please include captions within the text of your chapter to indicate where images should be placed. (Style = Figure – Table)

FuTURE rESEARCH dIRECTIONS or recommendations (Style = Subheading1)

You may use this subheading for discussing future and emerging trends (Style = Emphasis). Provide insight about the future of the research. Viability of a paradigm, model, implementation issues of proposed programs, etc., may be included in this section. If appropriate, suggest future research opportunities within the domain of the topic. (Style = AMII body text)

Conclusion (Style = Subheading1)

Present your concluding statement about 200 – 300 words. (Style = AMII body text)

REFERENCES (Style = Subheading1)

The list of references should not exceed 40 items. Only those mentioned in the text should be included. References should be strictly in APA style and listed in alphabetical order. Please do not include any abbreviations.

**Authored book:**

Author, A. A. (1994). *Title of work.* Location/City, State: Publisher. (Style = References)

**Edited book:**

Zhao, F. (Ed.). (2006). Maximize business profits through e-partnerships. Hershey, PA: IRM Press. (Style = References)

**Chapter in an edited book:**

Jaques, P. A., & Viccari, R. M. (2006). Considering students’ emotions in computer-mediated learning environments. In Z. Ma (Ed.), *Web-based intelligent e-learning systems: Technologies and applications* (pp. 122-138). Hershey, PA: Information Science Publishing. (Style = References)

**Instance of publication in press:**

Junho, S. (in press). Roadmap for e-commerce standardization in Korea. *International Journal of IT Standards and Standardization Research.* (Style = References)

**Journal article:**

Sawyer, S., & Tapia, A. (2005). The sociotechnical nature of mobile computing work: Evidence from a study of policing in the United States. *International Journal of Technology and Human Interaction, 1*(3), 1-14. (Style = References)

**Unpublished doctoral dissertation or master’s theses:**

Wilfley, D. (1989). *Interpersonal analyses of bulimia: Normal-weight and obese.* Unpublished doctoral dissertation, University of Missouri, Columbia. (Style = References)

**Paper presented at … :**

Lanktree, C., & Briere, J. (1991, January). *Early data on the Trauma Symptom Checklist for Children (TSC-C).* Paper presented at the meeting of the American Professional Society on the Abuse of Children, San Diego, CA. (Style = References)

**Published proceedings:**

Deci, E. L., & Ryan, R. M. (1991). A motivational approach to self: Integration in personality. In R. Dienstbier (Ed.), *Nebraska Symposium on Motivation: Vol. 38. Perspectives on motivation* (pp. 237-288). Lincoln: University of Nebraska Press. (Style = References)

**Web site:**

VandenBos, G., Knapp, S., & Doe, J. (2001). Role of reference elements in the selection of resources by psychology undergraduates. *Journal of Bibliographic Research, 5,* 117-123. Retrieved October 13, 2001, from http://jbr.org/articles.html (Style = References)

1. Please use only endnotes, if needed. If you include endnotes, they will be placed after the references at the end of your chapter. Footnotes at the bottom of a page are not acceptable. [↑](#endnote-ref-1)